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CITY PARK CELEBRATES 40 YEARS OF LARK IN THE PARK

Springtime gala set for March 18 in the New Orleans Botanical Garden

NEW ORLEANS – (March 4, 2022) – New Orleans City Park is kicking off spring with an event worth more than rubies in support of the Park’s care and beautification.

On Friday, March 18, Lark in the Park returns to the New Orleans Botanical Garden. The 2022 fundraiser, presented by Capital One, marks the 40th anniversary of this premier event and the beginning of the Park’s spring awakening.

“This is a very special year for us, as we anticipate a full return of what Park supporters have come to love about this event, all while incorporating fresh concepts created by our team,” said Stephanie Bell, Executive Director of Friends of City Park. “Few experiences match this glamorous gala in one of New Orleans’ most prized landmarks. The Park plays a vital role in our community, and we are tremendously grateful to those who join us in supporting this incredible resource through Lark.”

The prestigious event will take place in the Pavilion of the Two Sisters and the Botanical Garden’s expansive 13 acres. Guests will enjoy an evening to remember featuring entertainment by party band Jessie’s Girls and delectable food and drink curated by local restaurants to celebrate this momentous anniversary.

VIP guests will start the night in the Zemurray Azalea and Camellia Garden with an exclusive preview party from 7-8pm complete with cuisine by Pigeon Catering & Events and entertainment by the Electric Yat Quartet. The main event begins at 8pm and includes a silent auction, jewelry raffle, car raffle from Bryan Subaru plus premium libations. Dress is “garden glamour” cocktail attire.

“City Park – located in the heart of New Orleans – offers residents a gathering place to share diverse experiences, and Capital One is proud to be a longstanding partner to this organization, which is providing beneficial resources to our community,” said Karen DeBlieux, Head of U.S. Corporate Banking and Market President for Capital One.

Contributions will go to keeping City Park clean, accessible, and serving the New Orleans community with proceeds directly benefiting the ongoing care and beautification of the Park. Through partnerships with community-minded organizations, like Capital One, Lark in the Park has played a key role in the Park’s success for 40 years.

Sponsorships and tickets for the event are now available for purchase. For more information, visit FriendsofCityPark.com.

Lark in the Park is co-chaired by Shon Cowan Baker, Ph.D., David Briggs, Blair Broussard, Deb Elam, Cary Grant, and Mark Romig who will also serve as master of ceremonies.

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WHEN:

- Friday, March 18, 2022
- 7-8pm: VIP Party | 8-11pm: Gala

WHERE:

- Pavilion of the Two Sisters and New Orleans Botanical Garden
- 1 Victory Ave, New Orleans, LA 70119

TICKETS:

- General Admission tickets are \$100 per person, \$90 for members of Friends of City Park and \$75 per Party Flock ticket (ages 21-35)
- Attendees must be 21 years or older
- Ticket sales end March 11

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About New Orleans City Park:

For over 170 years, New Orleans City Park has provided access to abundant natural and cultural resources to residents of the region and visitors from around the world. The Park's 1,300 acres make it one of the largest urban parks in the United States. City Park is a popular place to fish on the bayou, picnic, experience safe outdoor play, or engage in athletic pursuits—as evidenced by more than 16 million visits each year. City Park's annual operating budget has been largely derived from self-generated activities. The COVID-19 pandemic and Hurricane Ida, which significantly affected revenue-generating facilities due to restriction closures, highlighted the vital importance of diversifying revenue streams. Through these challenges, the Park's walking trails, urban forest, and open spaces continue to be a respite to the public. To learn more about the Park, visit NewOrleansCityPark.com.

About Friends of City Park:

Friends of City Park is a regional, non-profit organization whose mission is to maintain and increase the value and importance of City Park as a place of natural beauty, culture, recreation, and education for the public.