

City Park Master Plan

SURVEY #1 RESULTS



CITY PARK
CONSERVANCY

MVVA

Thank you for taking the time to take our survey and share your thoughts with us over the last four months!

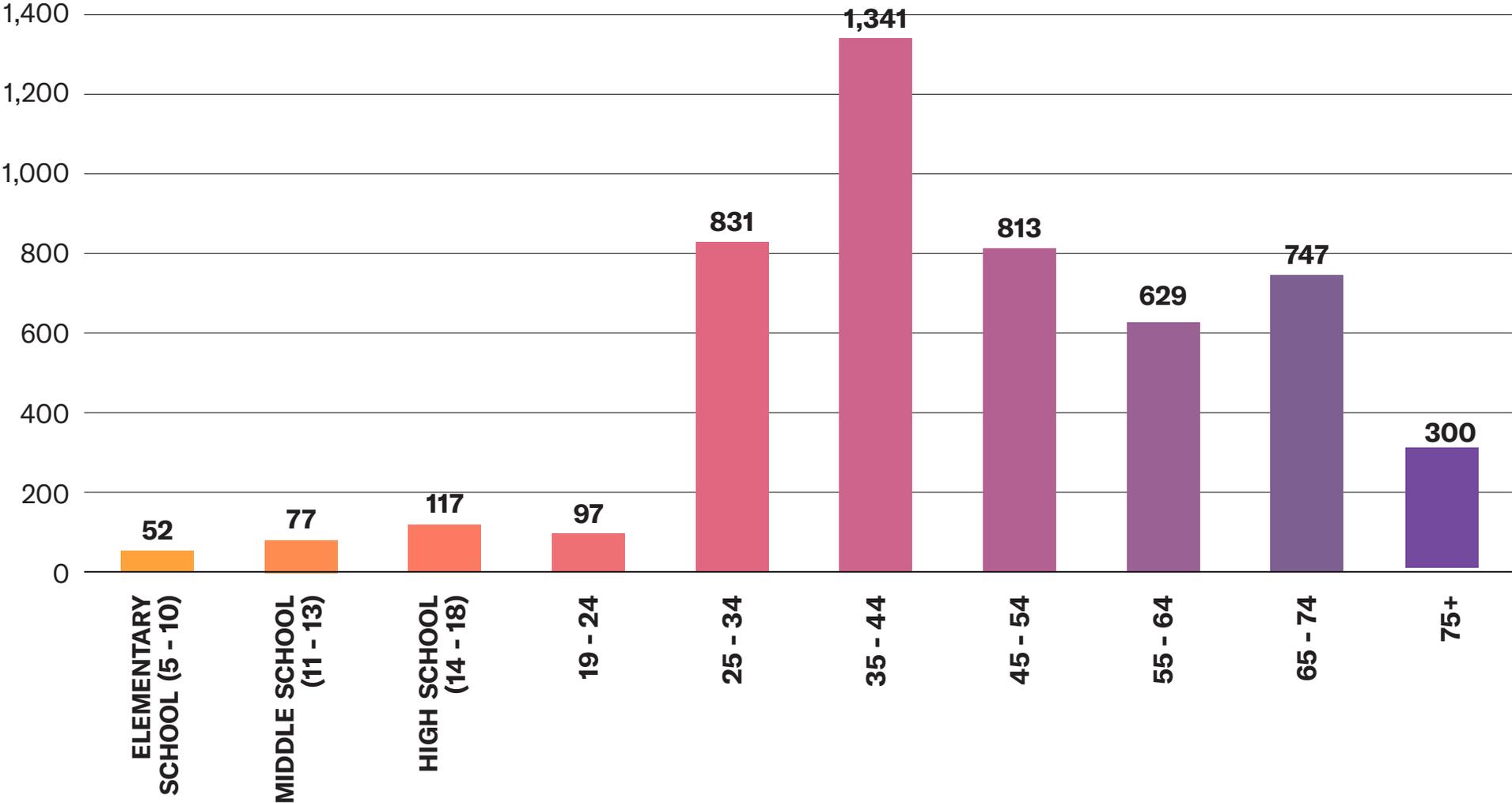
We gathered a total of

5,004 RESPONSES

We have processed all the data and read all comments provided to learn what you want to see incorporated into the City Park Master Plan.

In the next few pages you will find the results from this survey and key findings.

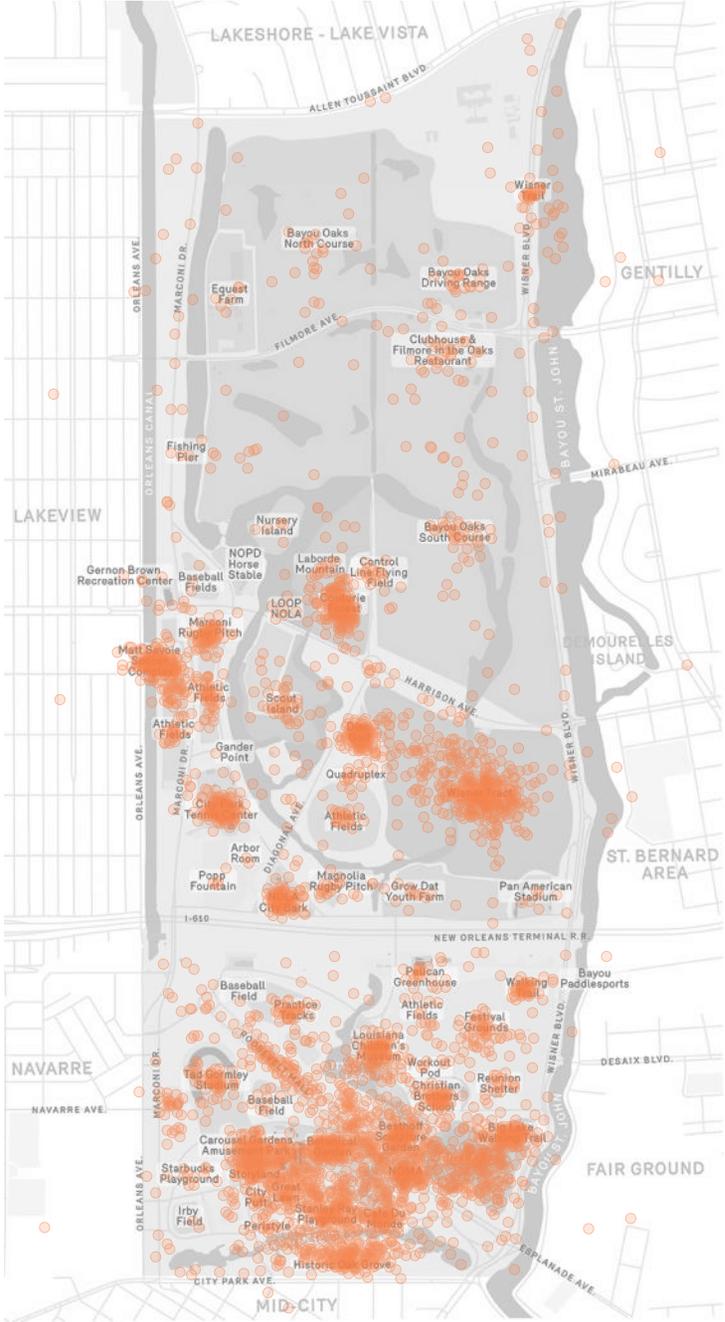
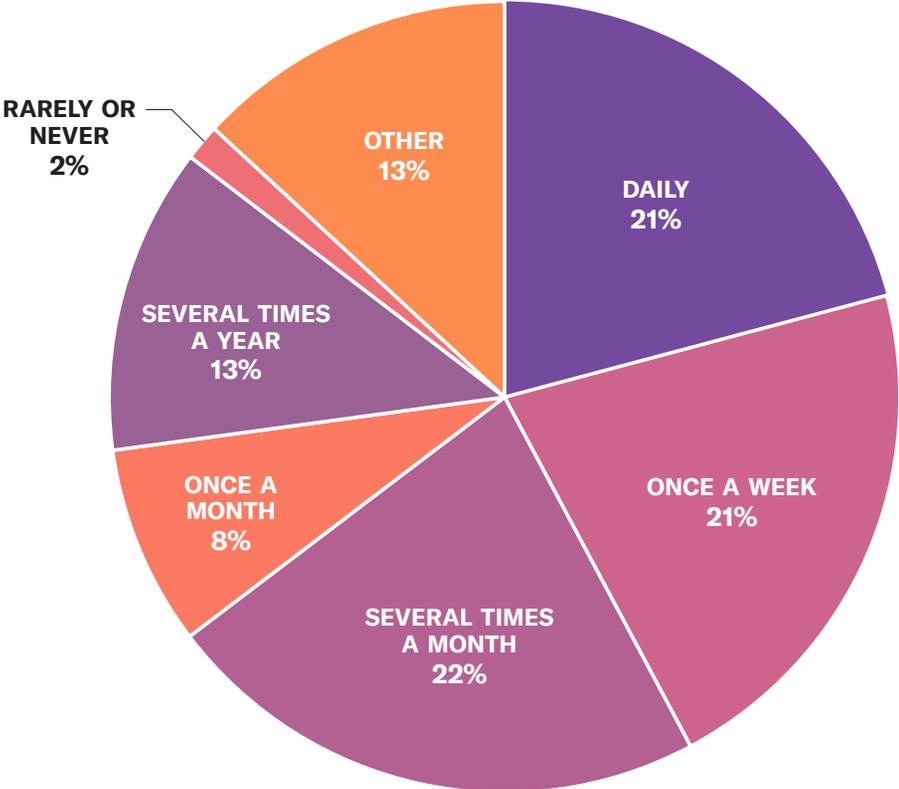
AGE GROUPS



CURRENT PARK USAGE

Park Use Heat Map:

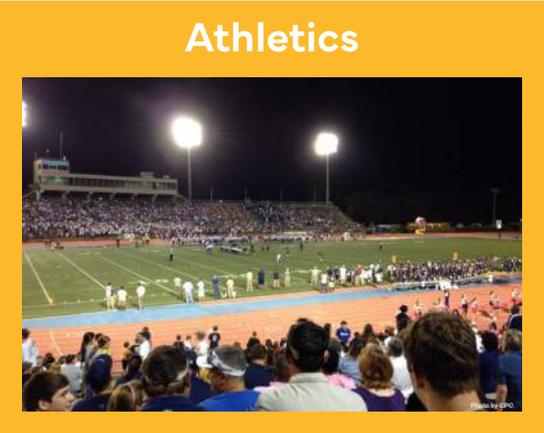
Frequency of Visits:



Current Park Usage

IMAGE PREFERENCE & COMMENTS

In the survey we gathered feedback using images to understand what you would like and dislike to see in City Park for each of the six categories listed below. The following pages display all of these images in order of popularity, as well as key words that were frequently mentioned in the insights for each image, and a few selected comments that capture overall reactions towards them. This will help guide the Master Plan that we will be developing during the next 13 months.



Hiking and walking trail is a great opportunity for exercise and contemplation that we don't have enough of in the city.

I like that there is space for walking, the trail is maintained, and the dog is on leash



Photo by MVVA

👎 113

👍 735

👍 986

KEY WORDS:

SURROUNDED BY NATURE, SHADE, WALKING PATH, TREES, DOG FRIENDLY

Having nature play areas is critical to giving city kids places where they can take small risks, dig in the dirt, build forts, catch bugs, etc. Nature education for families and mixed ages is also critical to long term viability of park.

LOVE! Interacting and learning in nature for our future generations--support this 100%! Also very fun handmade wooden structure in the background--combines learning, outdoors, play, and valuable mentorship. Also represents multi-cultural integrative learning between age groups and varied backgrounds. Vital.



Photo by Monkey Business

👎 74

👍 859

👍 890

KEY WORDS:

EDUCATIONAL OPPORTUNITY, LEARNING ABOUT NATURE, ACTIVITY FOR KIDS AND FAMILIES, IMPORTANT FOR ALL

I like the idea of this but I think there would need to be guard rails so no one falls in. This current image looks like it could be a safety hazard.

This is a great way to engage with marsh and swamp ecosystem ins New Orleans. Gives space to the wildlife.

I like that they're birding and there is a path with accessibility for people who need wheelchairs, walkers or strollers.



Photo by Fairfax County VA

 122  934  774

KEY WORDS:

BIRD WATCHING, ENJOY NATURE, OVER THE WATER, WILDLIFE, SAFETY HAZARD, ACCESSIBLE TO ALL, LACK OF SHADE

Wide walking trails flanked by species that aren't turfgrass- LOVE. The monoculture looks really nice and would be easier to maintain and replant, but I am a fan of species diversity.

It's good to have non-asphalt / softer walkways -- my 87 year old mother needs softer ground to walk on.

Love it. Shady, walking trails, a bench to sit on unconnected to a business making you feel like you have to buy something. Pretty flowers but not so manicured that you feel like you can't use it, and trees. I like that it doesn't feel like you went there for an attraction of some sort, its just disconnected in a way that is desirable and calming.



Photo by Brooklyn Botanic Gardens

👎 68

👍 770

👍 813

KEY WORDS:

NATURAL WALKING PATH, FLOWER FIELD, MONOCULTURE, GOOD SHADE, CURVED PATH, SERENE, IMMERSSED IN NATURE

Wetland plants are good, though they should be native. Bridges are great ways to get people closer to the water and to wildness.

Like the accessibility. Maybe bikes could go on it too. Looks like it could use more tree coverage and shade for the brutal summer sun.

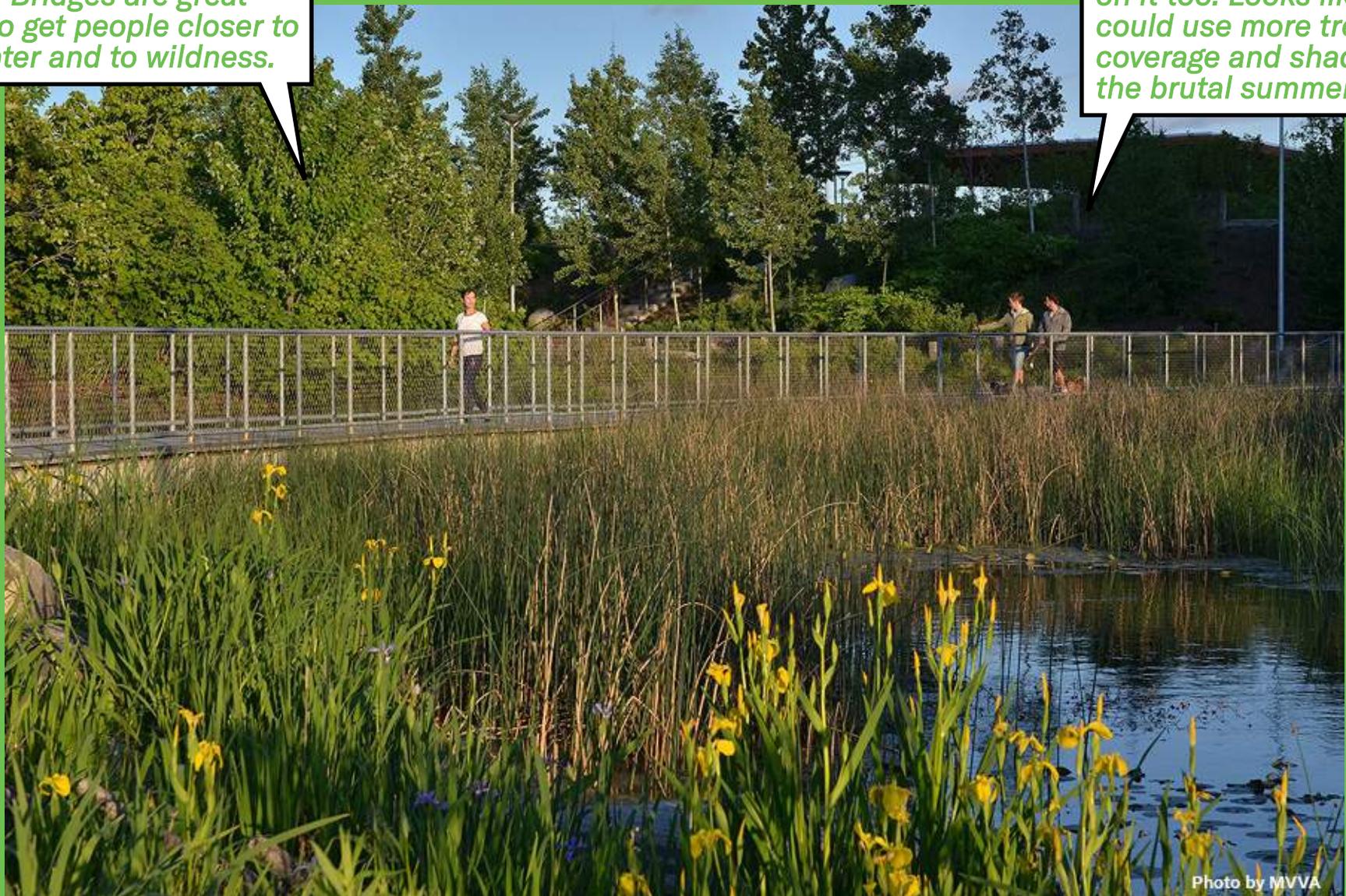


Photo by MVVA

 138  992  698

KEY WORDS:

ENJOYING NATURE, BEING OVER WATER, NATIVE PLANTS, FLOWERS, WALKING PATH, OVERLOOK, NON-DISRUPTIVE

I love this environment, especially the wide pedestrian path on the left but the rock river doesn't feel very New Orleans.

The water feature is nice and there is plenty of undedicated space for just walking in the shade and maybe relaxing on a bench.

I like the peacefulness, the lush greenery, and the water feature.



Photo by MVVA

 101  795  752

KEY WORDS:

WATER FEATURE, WALKING PATH, TREES, PEACEFUL SOUNDS, MEDITATIVE, LUSH

This photo suggests a landscape that is beautiful, biodiverse, adapted to the climate and requiring little intensive maintenance.

I like the idea of City Park maintaining an ecosystem that supports pollinators and natural habitats.

I love the diversity, the variety in color, the walking trails that immerse the viewers in the space, but it does look hot.



 139  710  796

KEY WORDS:
WILDFLOWERS, NATIVE PLANTS, COLORFUL, POLLINATORS,
IMMERSIVE, LACK OF SHADE

Educational opportunities in the park seems like a no brainer. Tourists and kids alike could benefit from knowing more about Louisiana ecology.

Hands-on, engaging nature-based activity for children and youth (or any age!)

Building generational knowledge about environment and environmental stewardship should be top of mind in planning.



Photo by MVVA

👎 140 👍 886 👍 621

KEY WORDS:

INTERACTIVE LEARNING, HANDS-ON, ENGAGED IN NATURE, ACTIVITY FOR KIDS

Torn on this one. Love the idea of seating and enjoying access to calming view of nature accessible to all. BUT there is no shade and they are already struggling with the sun in their face.

I like that this could build community but I worry that people won't pick up after themselves and it will become a highly trafficked/cluttered area.



Photo by MVVA

 261  887  678

KEY WORDS:

SIT & RELAX, ENJOY NATURE, VIEWS, HEAT, PEACEFUL, CROWDED, TRASH MANAGEMENT

Fishing is an easy way to engage the less active of us. It's also an activity to be enjoyed at any age.

Fishing should be welcomed however more signage and location opportunities to dispose of used hooks/lines that could harm pets and wildlife should be present, including fines.



Photo by Destination Milton Keynes

👎 192 👍 1,143 👍 494

KEY WORDS:

ACCESS TO WATER, ABILITY TO FISH, RELAXING, FAMILY ACTIVITY, PEACEFUL

Love the ability to have water access during hot months (if this was in an area with alligators, that would be a deterrent)

I like the idea of water sports, but the water quality in the lakes would need to be quite different



Photo by Virginia State Parks

👎 254 👍 1,011 👍 563

KEY WORDS:
FUN ACTIVITY, BE IN THE WATER, LAGOONS, WATER QUALITY,
ALLIGATORS, ENJOY NATURE

Ornamental plants provide nice color for seating. Metal chairs and solid concrete would be a tough spot for New Orleans climate though.

I like the plants and place to picnic but it seems like a lot of concrete and not much shade.



Photo by Hudson River Park

 246  721  677

KEY WORDS:
COLORFUL FLOWERS, TOO MANICURED, GARDEN-LIKE,
TOO MUCH CONCRETE

*We live in a swamp!
Incorporating aquatic
ecosystems into our park
provides important native
ecosystems and interesting
landscapes.*

*Encourages people to get
outside. Signs could be
displayed to tell about the
natural habitat.*

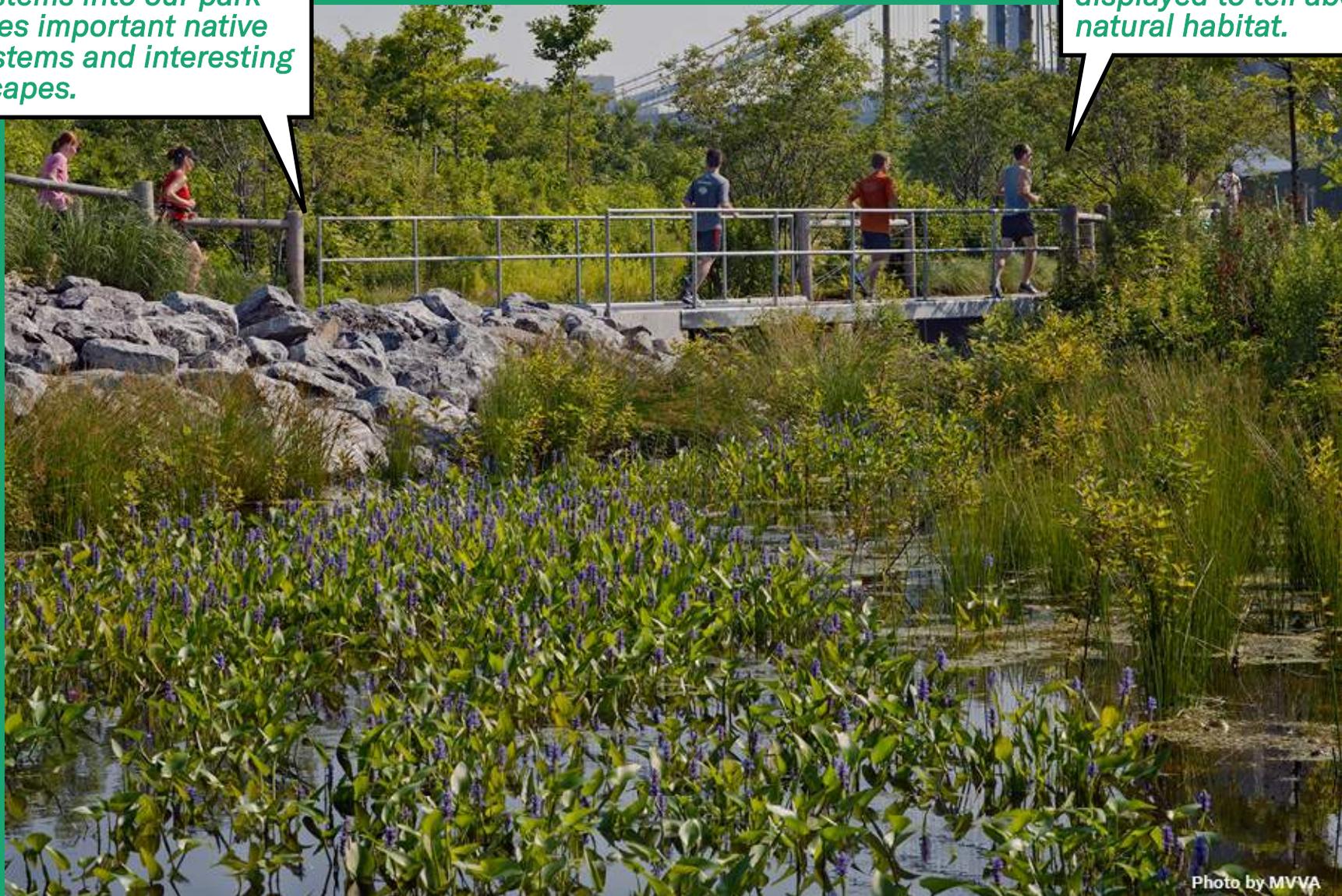


Photo by MVVA

👎 194 👍 897 👍 553

KEY WORDS:
SWAMP, NATIVE PLANTS, ELEVATED PATH, RUN/WALK,
INDUSTRIAL BRIDGE

This looks like a night blooming cereus, which will bring nighttime pollinators and be beneficial for bats. They are fragrant and grab the attention through a different sense. They can really make an impact.

Beautiful and encourages an evening visit!

Night blooming plants are nice. . . not sure if it is practical here in a city where security is important.



Photo by Steven Nishida

 231  882  526

KEY WORDS:
NIGHT BLOOMING FLOWERS, BEAUTIFUL, DARK,
SAFETY CONCERNS AT NIGHT

I think a little of this type of setting can be nice for folks who just want to be outside in the shade and relax. I hope this is permeable paving. I think that is important. Also, fixed chairs are important because these kind will blow in a storm and we have many of those here.

I love the human scale of the tree canopy and the quiet places to gather and converse while still in the shade.



Photo by Mathews Nielsen Landscape Architects

👎 298 👍 739 👍 526

KEY WORDS:

GOOD SHADE, PLACES TO SIT AND RELAX, TREES, QUIET, TOO MUCH CONCRETE

THIS is what we've been missing. It's awfully hot here, so we avoid the park during the summer months.

Yes yes yes!!!!!!! A splash pad is a must!!!!!! The only splash pad is at Audubon zoo or out in Kenner. This summer it was soooooo hot. I kept thinking, why doesn't City Park have one?!

Water features would be fantastic during the summer as long as they are maintained properly.



87

356

569

KEY WORDS:

SPLASH PAD, COOL OFF, SUMMER HEAT, MUST HAVE FOR KIDS

I love this! It's full of adventure and imagination. I can see kids having a blast playing for hours.

There exist no playgrounds as ambitious as this within City Park. Developing one would be tremendous; I'd recommend siting it in an underutilized part of the park, perhaps somewhere at its northern end.

This looks like so much fun! The shade sails are crucial. The natural materials for the steps and designs of the towers are great and feel more like they "belong" in a setting focused on nature. I love that there is a kid literally climbing across the middle in what probably feels like risky play but it ultimately very safe - that is a great goal of any playground.



Photo by MVVA

👎 119 👍 408 👍 478

KEY WORDS:
FOR OLDER KIDS, CLIMBING STRUCTURES, ADVENTURE,
IMAGINATION, SHADE SAIL

Built in spectator areas are nice. Maybe a little shade?

Looks good, would like to see lines on the field for sports other than soccer. What I like about this picture is it implies a community resource that is accessible to all.



Photo by University of Iowa

 145  487  421

KEY WORDS:
SOCCER, GRASS FIELDS, SEATING, WELL MAINTAINED,
GREEN SPACE

Love it; but you have to have more restroom facilities to do this (not port-a-potties) and more garbage cans.

Outdoor space being used in the evening, walking and sitting on blankets like a picnic, vendor tents selling food & drink, community gathered.



Photo by Waterloo Park Austin

👎 54

👍 436

👍 397

KEY WORDS:

COMMUNITY GATHERING, PICNIC, EVENING, WELL LIT, FOR ALL AGES, OUTDOOR MOVIES

I like how this is in the woods and also has a sense of adventure and intrigue to it. Kids can make up so many stories playing here.

Secret cool space for kids! Just make sure the parents are able to see them. Soft ground, soft plantings, soft colors, and use of timber is so fun.

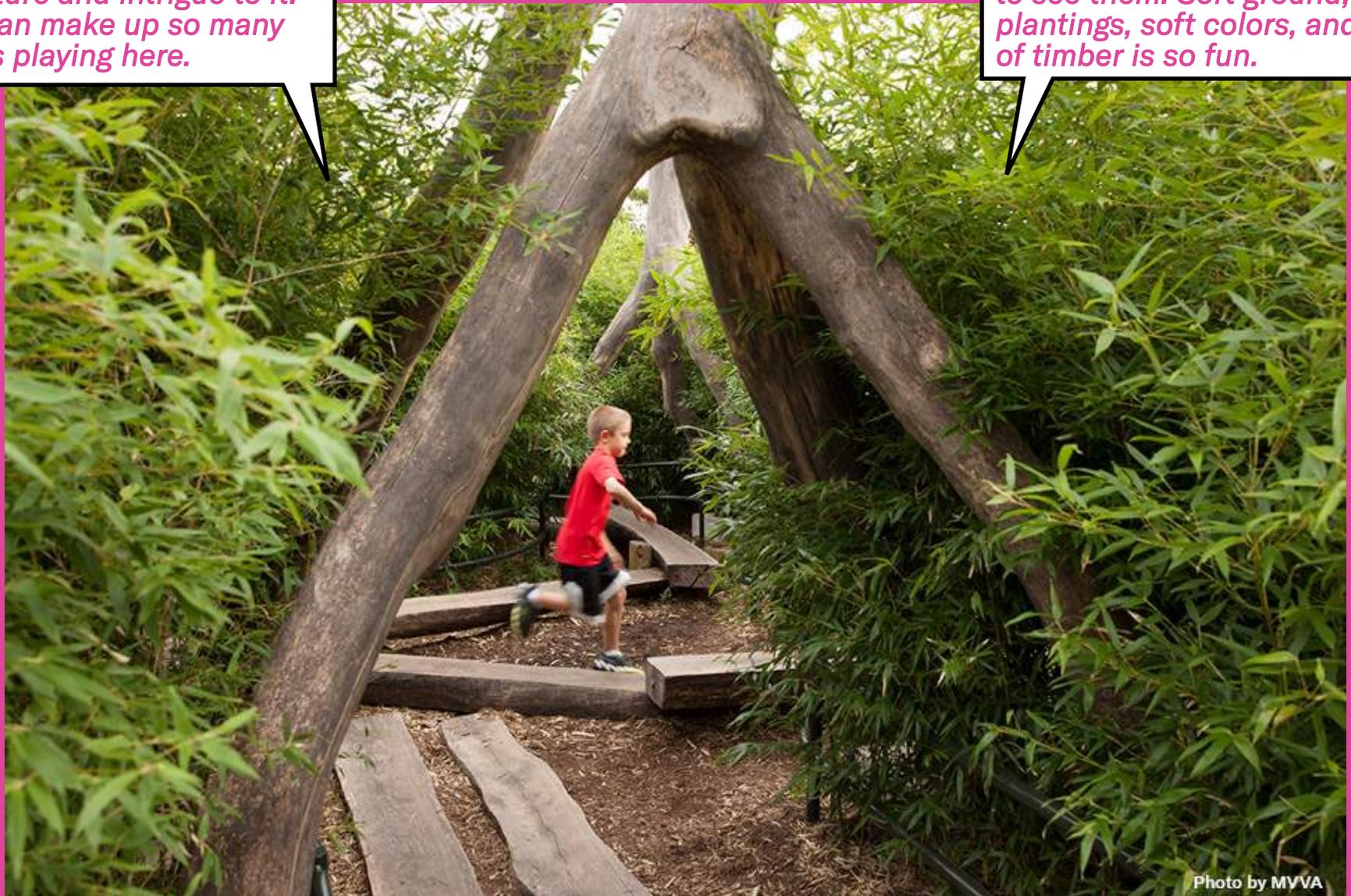


Photo by MVVA

 125  477  403

KEY WORDS:
NATURE PLAY, SHADE, WOOD FEATURES, GETTING LOST,
OUTDOOR EXPLORATION

The current water bodies at city park always seems dirty - I like this idea but would want them cleaner.

Looks like a fun area that involves "nature", but the shallow water may be a potential danger with mosquitoes, snakes, falls, etc.

Play with water and discovery is thrilling for kids and is needed in our hot climate where kids are deterred from going outside to the heat. This scene is wonderful for sensory, imagination and exploring. Hopefully encounters with fish, frogs, turtles, etc. can happen



 154  422  432

KEY WORDS:

NATURE EXPLORATION, ROCK-HOPPING, STREAM, WATER QUALITY, SLIPPERY

The ability to gather outside and have some unique exhibits to experience with family/friends is appealing.

Including more public art outside of the sculpture garden would be beneficial for people who don't go to NOMA.

Interactive art is great, just don't overload the park with it.



Photo by Jeppe Hein

 102  445  333

KEY WORDS:
ART, EXISTING SCULPTURE GARDEN, OUTDOORS,
FAMILY-FRIENDLY

I really like how there are several swings. The present swings are either broken or there's only two or three for teens. More people would be able to go on if there were more and I love the layout of how it's kind of a circle.

Most swing sets have limited seats, but this looks like it has lots of seats. The gravel area is a nice safety feature and not as hot as the rubber pads.

Swings are very popular. These look like swings that also fit adults which can be very therapeutic.



Photo by Natalia Minovalova

 161  546  301

KEY WORDS:
MANY SWINGS, FUN, FOR KIDS AND FAMILIES,
LACK OF SHADE, INDUSTRIAL

So many people can benefit from outside group exercising, adults, children, seniors, even physically challenged.

Exercise activity in the park is positive in designated areas, with room for all and accessible to all.

Classes in the park promotes healthy living and community involvement.



Photo by Brooklyn Flow

 96  497  289

KEY WORDS:
YOGA, OUTDOOR EXERCISE, HEALTHY, FOR EVERYONE,
COMMUNITY, GATHERING

Like musicians and entertainment facilities for smaller audiences. Places for public theatre, readings, poetry, song, etc.

The trees being a part of the space provide shade for those attending events without unsightly umbrellas or other shading structures that look out of place.

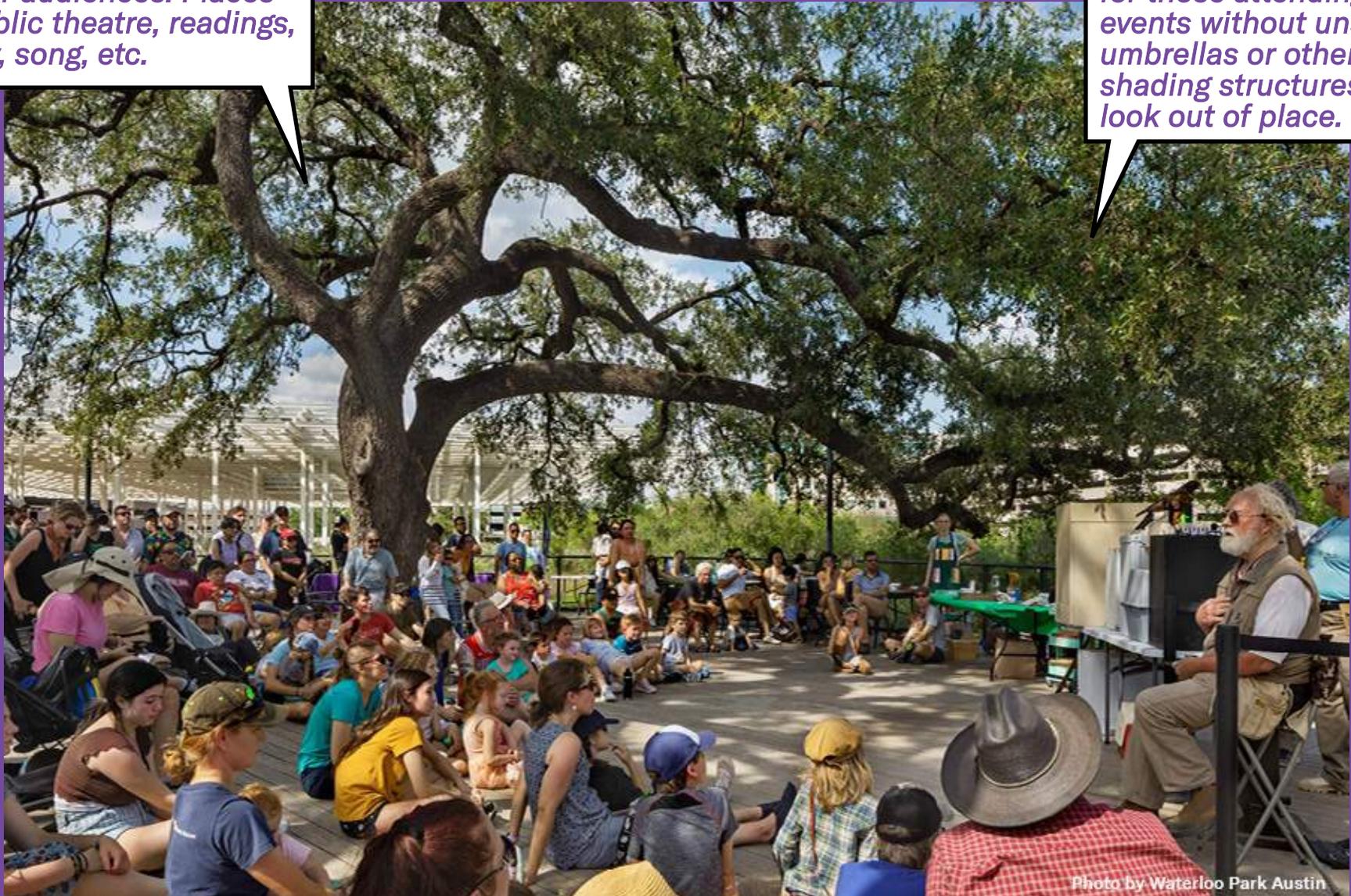


Photo by Waterloo Park Austin

👎 102 👍 524 👍 264

KEY WORDS:
INFORMAL SMALL GATHERING, GOOD SHADE FROM TREE,
FOR ALL AGES, LEARNING

Good venue for First Peoples (native Americans) and other local cultural performances, displays, fun education about our many cultures. It makes me think of having a space like this in NOCP dedicated to our cultures and particularly their deep relationships with the land.

I love this! An event like this would showcase the many cultures here in New Orleans.

I really enjoy the elevated standing view space.



Photo by Moody Amphitheater

 123  495  265

KEY WORDS:
CULTURAL EVENT, SHADE, PERFORMANCE, PAVILION,
DIVERSITY, FAMILY

Sports for little kids is good, but it's best if it's near nature trails. The siblings and parents who are forced to go to the games need a place to wander off to.

Youth sports are crucial to a successful public space for growth.



Photo by George W. Bush Library

👎 207 👍 624 👍 222

KEY WORDS:

BASEBALL FIELDS, YOUTH SPORTS, KIDS, SEATING, UPGRADES, GREENERY

The nearest sand volleyball complex is in Kenner. This would be a nice addition to City Park and maybe promote leagues closer to home.

Facilities with view and well lit for evenings.

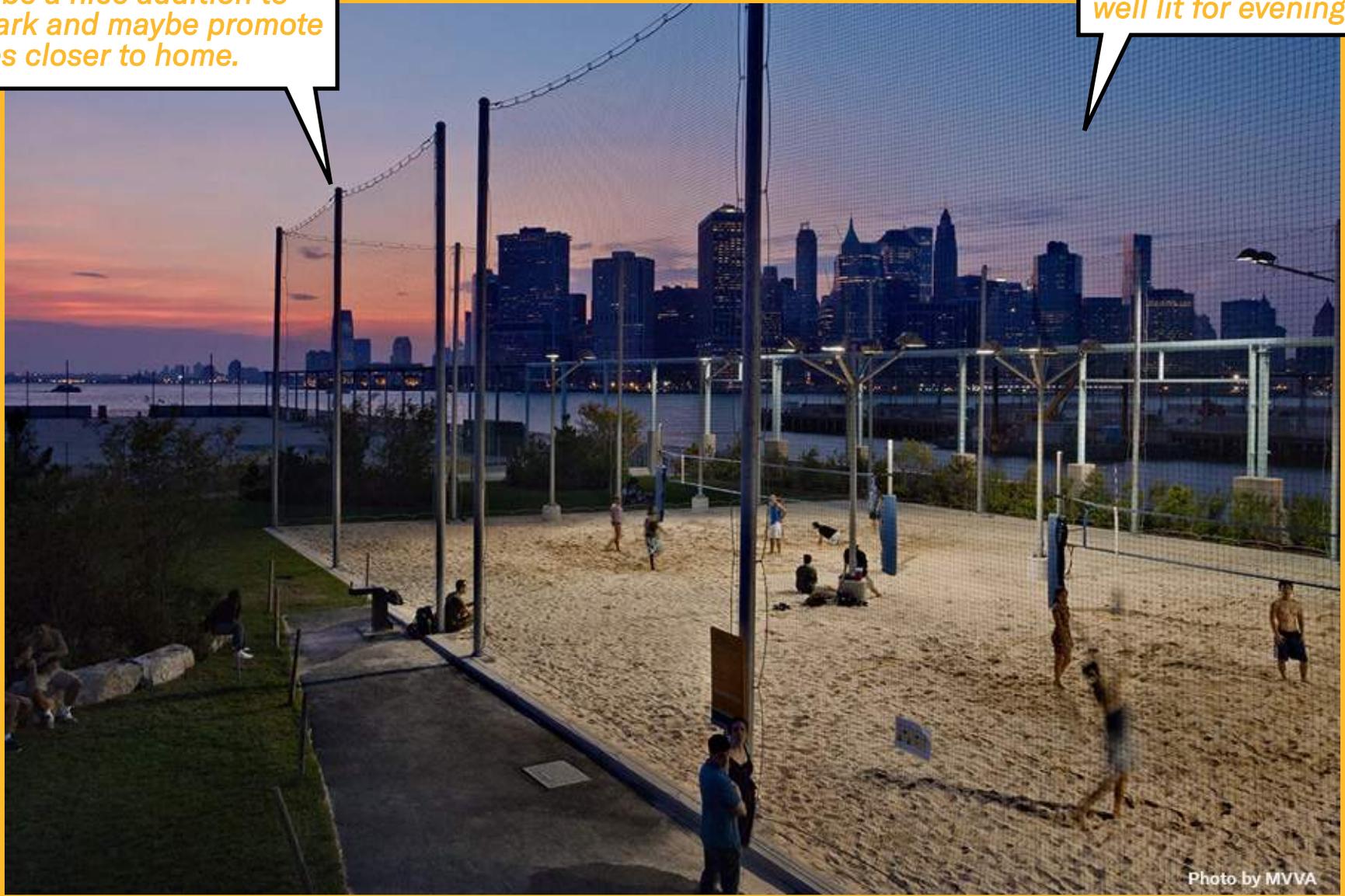


Photo by MVVA

👎 220 👍 615 👍 205

KEY WORDS:
BEACH VOLLEYBALL, SAND, NEW SPORT TO ADD, DIFFERENT, EVENING USE

It looks like a fun place for smaller kids.

It looks like a play area with a design that ingrates with nature, but it would be nice to have other similar play spaces near it.



 242  582  174

KEY WORDS:
FOR TODDLERS, CUTE, SPACE IS TOO SMALL, IN NATURE,
GOOD SHADE

We do NOT need more golf.

Golf range currently exists, but could use improvements, such as hitting from grass instead of mats.



Image by Memorial Park Golf Course

👎 337 👍 476 👍 241

KEY WORDS:

DRIVING RANGE, ALL AGES, NIGHT-TIME ACTIVITY, FACILITY UPGRADE, TOO MUCH GOLF

This could be good for all ages and possible indoors for year round use.

Climbing is a wonderful activity for strength and endurance. As we live in a flat and low elevation area, this is a great activity.

Nothing like it anywhere in the city; would be an awesome addition to City Park if feasible.



👎 140 👍 306 👍 220

KEY WORDS:

CLIMBING WALL, EXERCISE, LOVE THIS, FOR ALL AGES, WOULD BE FUN, SHADE

Looks fun and would fit in the nature aesthetic.

Older age outdoor recreation, green space, shade.



Well maintained, clean and fresh equipment, family oriented.

Photo by Matthew Nash

👎 297 👍 617 👍 133

KEY WORDS:

BOCCE, FAMILY FUN, SHADE, SENIOR ACTIVITY, COMMUNITY GATHERING, LOW KEY SPORT

Love the idea, but I don't think there is enough terrain variability for this to work. (Or where there is, that should be kept for hiking so as to reach more people.)

This could and would be used by just about everyone. Bike rental feature would be nice.



Photo by Trysil

👎 154 👍 289 👍 221

KEY WORDS:

MOUNTAIN BIKE, TRAIL, HARD TO MAINTAIN, COOL, IN NATURE, LOOKS FUN

Open air basketball courts are good for the park and young people. Needs shade!

It would be good for the community to have a couple of lighted basketball courts.

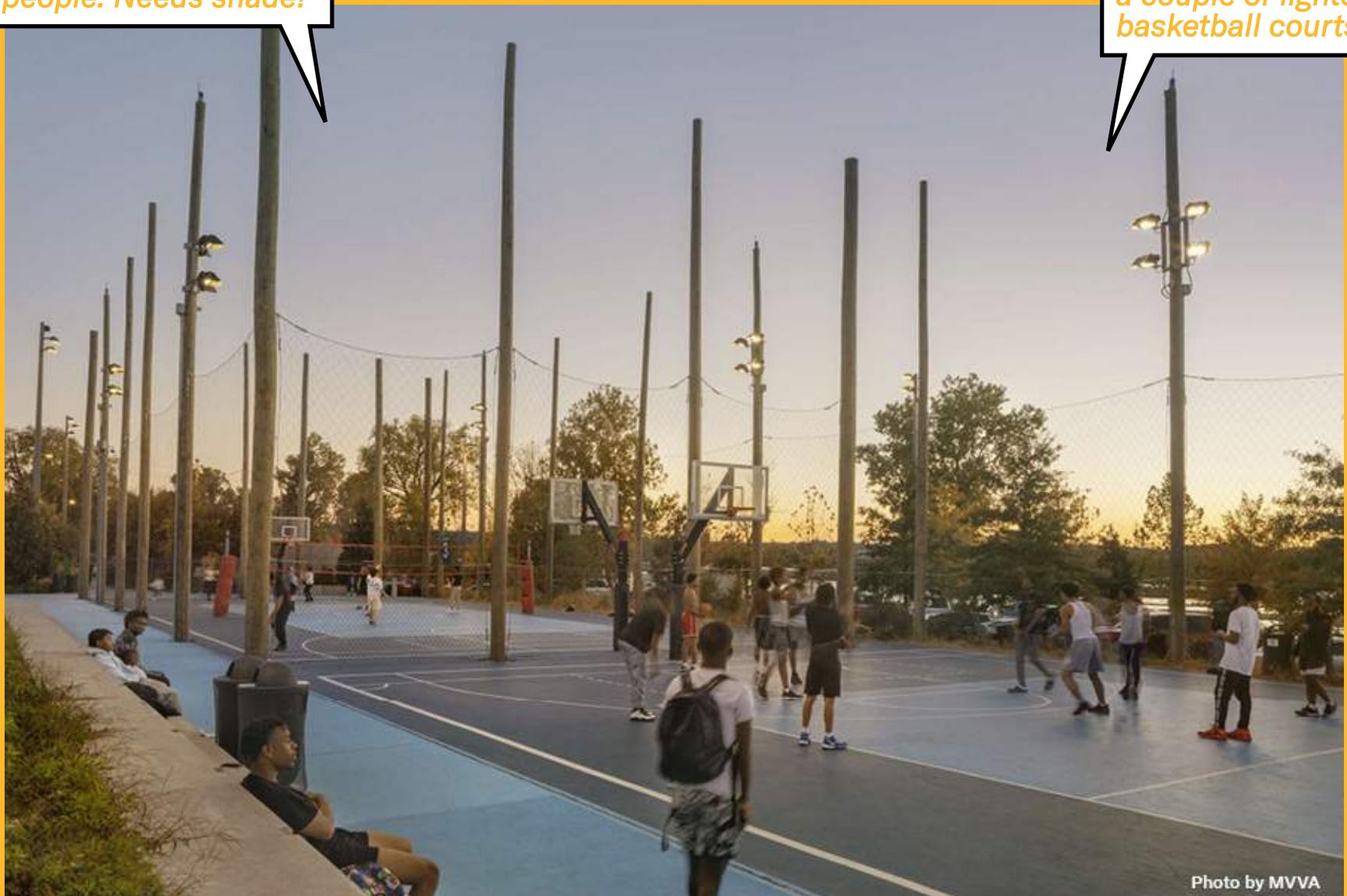


Photo by MVVA

👎 340 👍 555 👍 156

KEY WORDS:
BASKETBALL COURTS, PLAY, YOUTH, COMMUNITY,
TOO MUCH CONCRETE

I like this the most! Our children don't have a space to speed skate or even develop the skill.

I'd love to see more paved paths through nature areas. Especially if they were on unbroken cement that was rollerskate friendly (aka no cracks in the asphalt). Mixed use with bikes, pedestrians, wheelchair accessible, etc.



Photo by MVVA

 188  302  172

KEY WORDS:

SKATING, FOR ALL AGES, EXERCISE, IN NATURE, TOO MUCH CONCRETE

I like that this is trying to engage what looks like a pre-teen group of kids. Playgrounds tend to be for the littles, and old groups are often left without plans focused on engaging them.

Too cramped and dangerous.

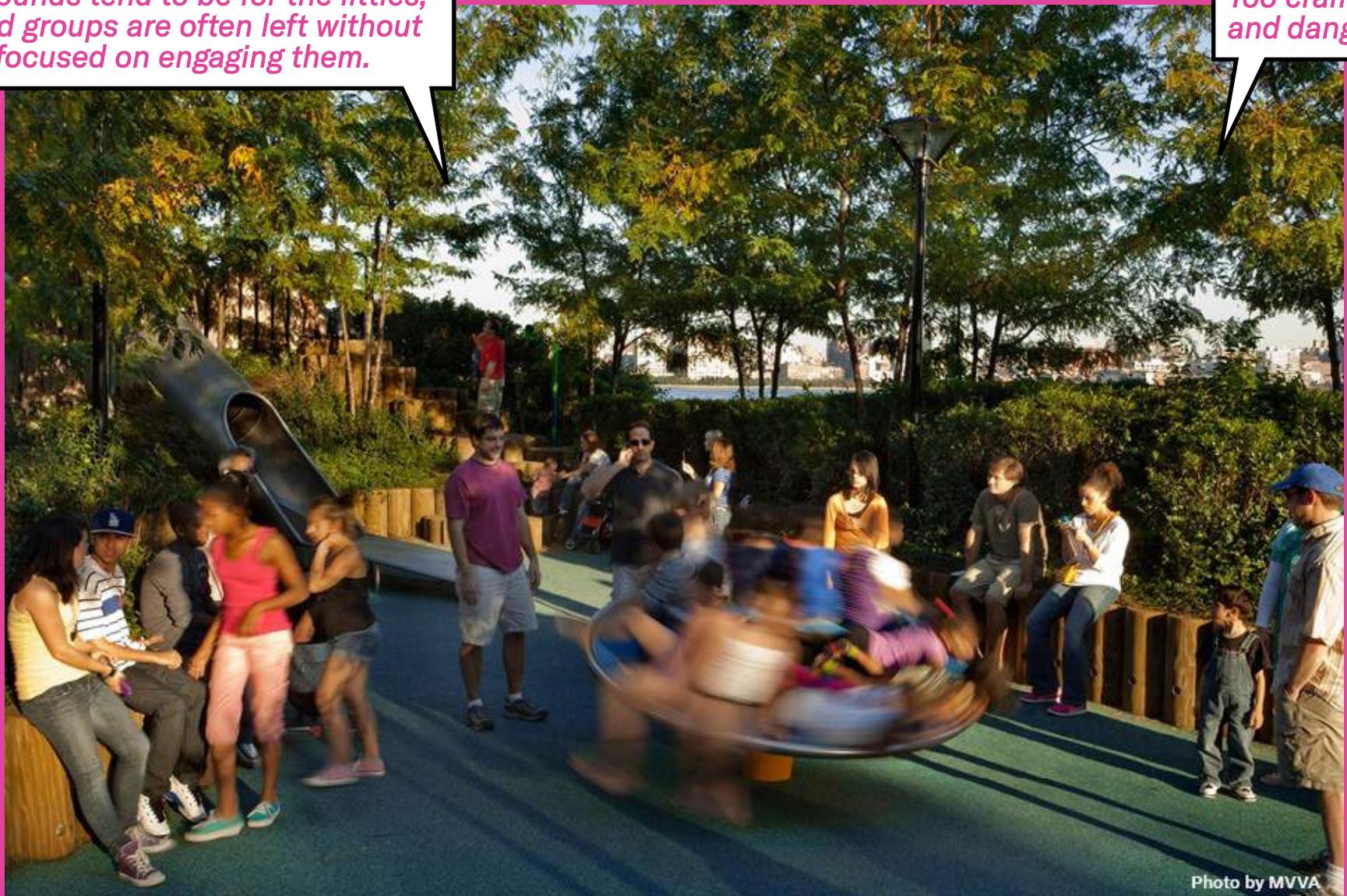


Photo by MVVA

 382  449  174

KEY WORDS:

GOOD SHADE, DANGEROUS, TOO CROWDED, TEENAGERS, MORE SEATING, SPINNING

There is no landscaping in sight, and this design is not appealing because of the umbrellas, concrete, and benches. I would rather be surrounded by grass and trees.

It's nice to have picnic spots equipped with grills for gatherings as long as spaces stay clean and not trashed.



We can use more shaded family spaces to cook outdoors, for those who live in apartments.

Photo by MVVA

 320  416  150

KEY WORDS:
GATHERING, COOKING, TRASH MANAGEMENT, FOR FAMILIES, SMOKE

Love engaging food trucks and local food businesses - helps the local economy! Plus, City Park has always had VERY limited food options (except Cafe NOMA).

This space is not appealing. It is too narrow, too full of people, and the concrete is not appealing.



Photo by MVVA

👎 342 👍 363 👍 170

KEY WORDS:
FOOD TRUCKS, TRASH, SUPPORT LOCAL BUSINESSES,
TOO MUCH CONCRETE

We only have one city-approved skate park in all of New Orleans. City Park would be a GREAT place for another. A skate park in Portland, Oregon allows a few designated walls for art, murals, graffiti, whatever, and it works out really well. Give teenagers a place to be that is safe and out of trouble.

Despite the concrete, everything else is natural and the trees/greenery shade it. More areas for kids to skate!



Photo by Maxime Verret

 243  281  137

KEY WORDS:

SKATE PARK, IN NATURE, WOULD BE GREAT, YOUTH, TOO MUCH CONCRETE

Gives locals a chance to participate in a sport they would otherwise have to drive some distance to get to.

Looks dangerous for both participant and potential spectators/bystanders.



Photo by Maggie MacPherson

👎 248 👍 282 👍 127

KEY WORDS:

MOUNTAIN BIKING, FUN, WOULD BE GREAT, LIABILITY, FOR YOUTH, BIKE TRAILS

I would think this would be covered with graffiti in a matter of weeks. Unless it was installed with art already on it. Maybe enlisting a local graffiti artist to do the installation!

Diversified sporting options and attracts more communities of color.



👎 501 👍 463 👍 78

KEY WORDS:
HANDBALL COURTS, TOO MUCH CONCRETE,
NEED MORE GREEN

Too hot for something like that here, children would burn themselves.

Too urban, not natural enough for the park. City Park seems to be more nature focus.



Photo by MVVA

👎 465 👍 331 👍 92

KEY WORDS:
DOME CAN GET TOO HOT, LACK OF SHADE, TOO URBAN, SAFETY HAZARD, BURN

KEY FINDINGS

- **Provide lots of green and natural spaces**
- **Incorporate native plantings and diverse landscapes of the region that support wildlife.**
- **Maintain opportunities for interaction with and immersion in nature. It is critical for the city!**
- **Increase the Park's resiliency and sustainability.**
- **Improve the lagoons' water quality so they can provide healthier habitats and be accessed for recreation.**
- **Provide better connectivity and circulation throughout the park, safe walking and cycling trails.**
- **Improve safety at the park to accommodate evening and night use.**
- **Provide places and activities for all ages and abilities, in particular for kids, teenagers, families, and seniors.**
- **Incorporate an accessible and innovative playground where kids can play, learn, explore, use their imagination, and burn energy.**

KEY FINDINGS (CONT.)

- **Increase visitor support services such as bathrooms, lighting, trash cans, concessions, places to sit, signage, etc.**
- **Provide shaded places to better support year-round day use and access to water to cool down during the summer months.**
- **Offer more educational opportunities, and cultural events that showcase and embraces the diversity of New Orleans.**
- **Upgrade sporting facilities and increase athletic and recreational variety.**



MVVA