

A meeting of the Board of Commissioners (the "Board") of the New Orleans City Park Improvement Association (the "NOCPIA") was called to order Tuesday, June 27, 2023, at 4 p.m. The meeting was held in person at Parkview Terrace.

PRESENT: Commissioners Adams, Arata, Dale, Giarrusso, Green, Giffin, Hardie, Katz, Laborde, LeCorgne, , McNeil, Murray, Savoie, Sherman, Sterbcow and Waller

ABSENT: Commissioners Coaxum, King, Leger, Lupo, and Pate

STAFF: Cara Lambright, Keith Hemel, Casie Duplechain, Rebecca Dietz, Keith Claverie, Chris Maitre, and Denise Joubert

GUESTS: Liz Sloss, and John Martinez

Chairman David Waller called the meeting to order and thanked everyone for coming.

A quorum was present and voting throughout the meeting.

A motion was made to accept the minutes from the May 23 meeting, as circulated via email. The motion was seconded, voted on, and approved unanimously.

PUBLIC COMMENT: John Martinez presented a suggestion as part of the Master Plan for the development of Astronomical Solar Observatory.

MANAGEMENT REPORT:

In the Management Report, Cara Lambright, Chief Executive Officer, reviewed the terms of the Master Planning Services contract with Michael Van Valkenburg and Associates.

A resolution authorizing the President and CEO of City Park Conservancy to execute the Professional Services Contract between City Park Conservancy and Michael Van Valkenburgh Associates Inc. for City Park Master Plan Services was unanimously approved.

- Received first major gift of \$ 1 million from the Greg Keller Foundation to support the Master Plan.

Rebecca Dietz, Chief Administrative Officer provided an update on the legislative session.

- HB1 - \$1.93 million slated for the state slot tax.
- HB2 -\$1.8 million in Priority 1 for the greenhouse and native plant program was eliminated.
- Priority 1 - \$2.089,000 for the Old Maintenance Corral was reduced to \$1,089 and \$1MM in Priority 2.

OPERATIONS:

Chris Maitre, Chief Operating Officer thanked Larry Katz for his help in negotiating an improved food contract for the park.

- Collaborating with Wildlife and Fisheries to reduce the number of nutria in the park.
- More than seventy-five applications were received for the Director of Athletic Services position.
- There are protective measures in place to ensure employees adhere to heat advisories.

GOVERNANCE:

Emily Arata noted that Lori Savoie is rotating off as the park's representative on the NOMA board. Let her know if anyone is interested in serving as the new appointee on the NOMA board.

FINANCE:

Keith Hemel, Chief Financial Officer, reviewed the consolidated dashboard and reported.

- Golf – ahead of budget for the month of May but behind \$115,000 year to date.
- Ended the fiscal year approximately \$4.5MM ahead of budget. Significant factors include.
 - Millage - \$470,000 more than budgeted
 - Voodoo Fest - \$150,000
 - \$1 million anonymous gift
 - \$900,000 – additional state slot tax reimbursement
 - \$1 million - Butler bequest
 - \$270,000 release of GNOF endowment funds
- Budgeted line items not spent:
 - \$500,000 - Master Plan funds have not been spent
 - \$300,000 – Special Projects
 - \$400,000 – IDA repairs R&M budget spared

Deferred Revenue consists of the following:

- \$366,000 - Voodoo Fest deposit
- \$634,000 - Catering
- \$250,000 - Memberships
- \$218,000 - Birthday Party Sales

DEVELOPMENT:

Casie Duplechain, Chief Philanthropy and Engagement Officer reviewed upcoming Fundraising Events and Opportunities:

- June 29 - Toast in the Oaks
- July 3 - Happy 3rd of July
- September 27 – State of the Park Breakfast
 - Keynote Speaker: Michael Van Valkenburgh
- October 13 – Magic in the Moonlight
- Stadium Signage Advertisement
 - Tad Gormley, Pan American, and Quadraplex

Chair David Waller thanked Larry Katz, Bill LeCorgne, Robert Lupo, Adam McNeil, Stephen Pate, and Lori Savoie for their exemplary service to the Board and presented them with commemorative plaques. He noted that Robert Lupo and Larry Katz had also served as president and presented them with the inaugural President's Council lapel pin.

Following the meeting, a light reception was held to thank our departing board members for their service.

The meeting was adjourned at 5:00 p.m.